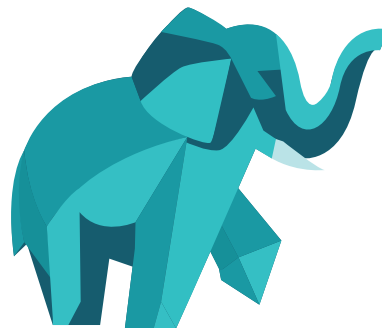


# THE MOST EFFECTIVE MARKETING WORDS

*by Andrea Jones*



**Jonesing**  
FOR LEADERSHIP



## THE MOST EFFECTIVE MARKETING WORDS

Money Back Guarantee  
Absolutely  
Accomplish  
Achieve  
Act Now  
Advanced  
Alert  
Amazing  
Astonishing  
Bargain  
Beautiful  
Because  
Benefit  
Best  
Breakthrough  
Cash  
Clear  
Clear-cut  
Compelling  
Convenient  
Critical  
Delighted  
Dependable  
Direct  
Discover  
Discovery  
Easy  
Edge  
Effective  
Elite  
Endorsed  
Energy  
Ensure  
Excellent  
Exciting  
Exclusive  
Expert  
Free  
Fun  
Genius  
Genuine  
Greatest  
Guarantee  
Health  
Healthy

Helpful  
Highest  
How to  
Huge  
Hurry  
Improve  
Improved  
Incredible  
Informative  
Instant  
Instantly  
Instructive  
Lifetime  
Love  
Luxury  
Magic  
Master  
Miracle  
Money  
Monumental  
More  
Never  
New  
No Obligation  
Now  
Offer  
Outstanding  
Personalized  
Popular  
Powerful  
Premium  
Private  
Safe  
Professional  
Profits  
Promising  
Proven  
Quality  
Quick  
Quickly  
Rare  
Remarkable  
Results  
Revealed

Revealing  
Revolutionary  
Reward  
Rich  
Safe  
Safely  
Save  
Savings  
Scarce  
Secret  
Secure  
Sexy  
Shock  
Shocked  
Shocking  
Simple  
Simplistic  
Smart  
Solution  
Special  
Startling  
Step-by-step  
Strong  
Success  
Superior  
Tested  
The  
Top  
Ultimate  
Uncover  
Uncovered  
Unique  
Unlimited  
Unlock  
Unparalleled  
Urgent  
Value  
Wanted  
Wealth  
Winning  
Wonderful  
Yes  
You  
Your